

2019-20									
Sl. No	Name of the Faculty	Title of the Paper	Name of the conference	Date	Venue	Organizer	National /International	Published in conference proceedings? Yes/No(If yes, enter the ISBN, Vol., Month, Year, pp., details)	Publisher
1	Dr.Aluregowda	Performances of RRB'S in Karnataka: A Study at Karnataka Grameena Bank before and after Amalgamation	Banking, Financial Services and Insurance,	on 17 th and 18 th January 2020,	IQAC, Dept of Management Studies	Jawaharlal Nehru College of Engineering, Shivamogga	International	NIL	NIL
2	Dr.Aluregowda	Marketing Strategies for Sustainable development in Retailing: A Study at Fashion Big Bazaar, Mandya”	Harmonizing People, Planat and Profits- Sustainable Strategies and Ethical Considerations in the 21 st Century,	on20 and 21st January 2020	Collaboration with Institute of Management Accounts (IMA) and Dept of Commerce,	Collaboration with Institute of Management Accounts (IMA) and Dept of Commerce. CHRIST deemed to be University,Bangalore	International	NIL	NIL
3	Dr.Aluregowda	Students preference towards Humanities, Commerce, Engineering and Technology programs in	Future dimensions in Higher Education: A quantum leap in Technology	on 22nd February 2020		In association with Karnataka state Higher Education Council and Sahyadri College of Engineering	International	ISBN 978-81-940165-9-5	Government First Grade College, Madikeri

		higher education in India				and Management, Managalore organized by Government First Grade College, Madikeri.			
4	Dr. A C Kiran Kumar	A conceptual frame work of Customer Service Strategy Map	Recent Trends in Business Management	25th January 2019	PESCE, Mandy	PGDOMS, PESCE, Mandya	International	ISSN:2349-5162,	Primax Foundation
5	Dr. A C Kiran Kumar	A Study on Impact of Demonetization on selected Indices of Indian Stock Market	Recent Trends in Business Management	25th January 2019	PESCE, Mandy	PGDOMS, PESCE, Mandya	International	ISSN:2349-5162,	Primax Foundation
6	Dr. A C Kiran Kumar	An Empirical Study of Factor Contributing towards Adoption of Mobile Banking with Reference to Mandya	Recent Trends in Business Management	25th January 2019	PESCE, Mandy	PGDOMS, PESCE, Mandya	International	ISSN:2349-5162,	Primax Foundation

		District, India							
7	Dr. A C Kiran Kumar	Digital Marketing: An Evaluation of Flipkart	Indian Business Environment	29th and 30th of March 2019	JSSSTU, Mysore	JSSCMS, Mysore	National	ISBN:9789353518844	JSSCMS, Mysore
8	Dr. A C Kiran Kumar	The Effect of Perceived High Performance Work Practice on Employee Engagement	Enhancing Business Competitiveness for Sustainable Growth	26th and 27th of September 2019	Dept. of MBA	Kristu Jayanthi College, Bangalore	International	NO	
9	Dr. A C Kiran Kumar	Employee Engagement – Impact of Demographic Variables in Indian IT Sector	Reimagining Business Resilience in Current Economy	7th, 8th and 9th May 2020	School of Management	DG Vaishnav College, Chennai	International	NO	
10	Mrs. Suman T D	“ An Empirical study on Factors Contributing towards Adoption of Mobile Banking	“Recent Trends in Business Management”	25 th January, 2019	PES College of Engineering, Mandya	PES College of Engineering, Mandya	National	UGC ID: 63975 ISSN: 2349-5162	International Journal of Emerging Technologies and Innovative Research

		with Reference to Mandya District, India”							
11	Mrs. Suman T D	“A Study on Impact of Demonetization on selected Indicies of Indian Stock Market”	“Recent Trends in Business Management”	25 th January, 2019	PES College of Engineering, Mandya	PES College of Engineering, Mandya	National	UGC ID: 63975 ISSN: 2349- 5162	International Journal of Emerging Technologies and Innovative Research
12	Mrs. Suman T D	“A Study on Volatility of Crude Oil Prices and its Impact on Selected Stocks of Energy Sector- An Empirical study of Indian Stock Market”	“Shift in Indian Business Environment” National Conference organized on 29-30 March, 2019	March, 2019	JSS Mahavidyapeetha Mysuru	JSS Mahavidyapeetha Mysuru	National	ISSN: 7385-3492	

2020-21

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1	Dr. A C Kiran Kumar	Assessing the influence of Employee Engagement with Organizational Commitment in IT Sector	Rediscovering Management of Business post Covid 19	08 th & 09 th August 2020	CMS	Jain(Deemed-to-be University), Bangalore	International	NO	
2	Dr. A C Kiran Kumar	MSMEs Expedites Indian Economic Development	Continuity, Consistency and Innovation in Applied Sciences and Humanities	13th& 14th August 2020	Department of Science and Humanities	St. Martin's Engineering College, Dhulapally, Secunderabad, T.S, India	International	NO	

2021-22

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1	Dr.Somashekar.P	A Study on Retaining Talent in the Manufacturing Sector with Reference to Select Industries in Mysore District – Karnataka	“Digitalization as a Vehicle for Organizational Effectiveness”	19th March 2022	Tumkur Bangalore	Department of Studies and Research in Commerce	National	yes	published by is hosting a national conference on the occasion of AzadikaAmritMahotsav
2	Dr.Aluregowda	Influence of Digital Banking Service Quality on Customer Satisfaction”	Management & entrepreneurial challenges in dynamic business environment - post covid era - MEC 2022”	4 th & 5 th March 2022,	organized by Department of MBA,	Acharya Institutes of Technology, Bangalore.	National	-	-
3	Dr.Aluregowda	“Framework and E-Business Enterprise Resource Planning and Revolutionary Integrates	“Nurturing Business Creativity & Innovations for Sustainable Development”organizedby	heldon 26 th & 27 th May 2022,	Jnanabarathi Campus, Bangalore University	RNS First Grade College & IQAC, Department of Commerce, Bangalore University in association with Bangalore University	National	-	-

2022-23

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1	Dr.Aluregowda	Skill India Initiative On Youth Empowerment Towards Nation Building	National Seminar on Skill India – Challenges and Opportunities	6 th and 7 th January 2023,	University of Mysore, Mansangangothri, Mysore.	Sponsored by ICSSR, New Delhi, organized by B.N. Bahadur Institute of Management Sciences (BIMS),	National	Yes	Pencil bookhouse, # 285/f-5, 5th west cross, Uttaradhimutt road, mysuru
2	Dr.Aluregowda	Skill Development For Empowering Rural Women And Poor: Recent Initiatives In Karnataka	National Seminar on Skill India – Challenges and Opportunities	6 th and 7 th January 2023,	University of Mysore, Mansangangothri, Mysore.	Sponsored by ICSSR, New Delhi, organized by B.N. Bahadur Institute of Management Sciences (BIMS),	National	Yes	Pencil bookhouse, # 285/f-5, 5th west cross, Uttaradhimutt road, mysuru
3	Dr.Aluregowda	Optimization Approach To Setup Time Reduction Using Smed Technique In Production With Scheduling And Workload” Karnataka, India,	Recent Developments in Mechanical Engineering” (ICRDME-2023)	3rd and 4th March, 2023.	organized by Siddaganga Institute of Technology, Tumakuru,	two days Sponsored by AICTE, New Delhi,	International		
4	Dr.Aluregowda	Effect of Artificial Intelligence (AI) on Customer Satisfcation in Rural Banking Sector of Karnataka	Issues and Challenges in Business Education and Information Technology	8th February 2023,	Department of Commerce and Computer Applications in association with IQAC held at Sri. K Puttaswamy First Grade College, Mysore.		International		

